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## **“Feeling Special”**

**By Shane Matzen**

**Hard Court Herald Editor**

**Marquette High School**

As many of you know, I've been fortunate to have a player who will be a senior this year that has been heavily recruited by several Division I schools from across the country. For some of you, this is an “old hat” issue. The sight of another recruiter showing up at school, another phone message, e-mail or text to return is just part of your daily routine during a certain time of the year. If this is you, you might want to continue on to the next item in the newsletter as I'm going to be a little wide-eyed with my readers here.

Backing up a little bit...Ryan (as in Ryan Rosburg, my player) has been recruited early on since venturing out in the summer with his Gateway AAU program several years ago. It wasn't until early his junior year that I really started hearing from college recruiters. Early on, I knew this would be a complete process due to the fact that Ryan has outstanding parents who are caring and passionate yet allow their sons to grow up and experience making decisions and mistakes on their own AND that I was going to have a relationship with his AAU team that was the way it should be....everyone on the same page with but one goal: our player's well-being. Throughout the process from those early days of his recruitment, all parties have been on the same page through constant communication and sharing ideas, thoughts and comments on schools, coaches and programs with each other.

As Ryan continued his development as a player, other schools began to notice. I'm going to sound like a name-dropper here and maybe I am I guess but I'm not ashamed to tell you it's a thrill to hear from the likes of a Butler, Stanford, Virginia, Virginia Tech and his final three in the process...Missouri, Missouri State and Tennessee. From Brad Stevens (Butler) caring enough to ask what makes Ryan tick and what interests him as “prep” for making a home call the next night, to talking defense for 15 minutes on the phone with Tony Bennett (Virginia) before Ryan's name was mentioned, to Paul Lusk taking time out of his busy schedule to compare and contrast how we cut off dribble penetration, to Kent Williams (Tennessee) helping me get connected with a friend-of-a-friend for scouting purposes, to the most positive and energetic man on the planet-Robert Ehsan (Virginia Tech), to Ernie Nestor (Missouri) comparing notes on old-school coaches and the history of the game and to Mike Schrage (Stanford) exchanging war stories being managers for Norm Stewart (me) and Bob Knight (Mike)...there truly are quality people out there working at our big-time Division I schools.

Having said all that, do I know my place in the grand scheme of things? Absolutely. I'm not talking or meeting any of these gentlemen and many others without the hard work and talent displayed by Ryan. But for all the negatives out there about the “sleaziness” of the recruiting business in big-time college athletics, I'm doing my small part here to say that's not the entire

story. Everyone is aware of the allegations that the University of Missouri dealt with most of this fall via the University of Miami football program situation. Not once did an opposing coach bring that situation up or use it to try to put another program down for his and his program's own personal gains. That struck me as something I would not have expected but was very pleased to see. As I write this, Ryan has not chosen his school to attend in the fall of 2012 but I know this: wherever it is, it will be a place that has class and a place I will be very proud to say one of our players is a student at.

Finally...Yes, we do have a 2011-2012 season to play. Ryan Rosburg is going to be a member and teammate of and on the Marquette Mustangs. I don't know how many games we will win but I know this group will give everything they have got for each other, individual basketball futures notwithstanding. And, oh yes, I will be thanking them (including my seniors Matt Bowlin, Mitch Cox, Stephen Kroner, Ryan Marks, Davis Miller, Jordan Singer, Alex Winter and the aforementioned Ryan Rosburg) for what they're going to give me effort-wise until the day I'm no longer on this planet just like I have all my other teams. But, as an ending to this article...Thanks, Ryan for all the cool names I have on my phone now! ☺

EDITOR'S NOTES: Thanks to all of you in attendance at our annual MBCA Clinic last month at Columbia College. What a fantastic group of speakers! David Fox, our executive director is to be commended once again for going above and beyond in his efforts. Few clinics in the country can boast of having Larry Brown (and introduced by Norm Stewart to boot!) and Fran Fraschilla as headline speakers. If you care to hear these two gentlemen speak further, you can access their interview they did with me on Frailey's Mustang Mania. Both men were very gracious and gave great insight. Point your browsers to our show site and enjoy ([www.mustangmaniashow.com](http://www.mustangmaniashow.com)) and enjoy!





# PARTNERS & SPONSORS

2011-2012



## Q & A With the Difference-Makers



PAUL LUSK

### MISSOURI STATE UNIVERSITY

Paul Lusk was named head coach at MSU in time to begin the 2011-2012 season. Recognized as one of the country's top assistant coaches while at Purdue under Head Coach Matt Painter, Paul is also known in the Midwest as one of the best players on what was a successful run for Southern Illinois-Carbondale during his career. He brings his considerable work-ethic and Midwestern roots to Springfield to build upon the recent success enjoyed by the Bears.

\* \* \* \* \*

*HARD COURT HERALD: Paul, welcome "back" to Missouri. Most of our state's hoops fans know you as the Purdue associate head coach but you've spent some time in our state and in the Missouri Valley. Mind telling us a little about those experiences and how they shaped you as a coach?*

PAUL LUSK: I'm a Midwest guy, so working in the Big Ten as well as playing and working in the Missouri Valley, have been valuable experiences for me. I also spent time at Missouri Southern State College in Joplin, which was a great experience and allowed me to meet many coaches throughout the state of Missouri. Our profession is all about relationships, and I feel like I have many strong relationships throughout the Midwest, and certainly in Missouri.

*HCH: Most newly-hired coaches have a significant task in front of them in terms of helping their players from one system and/or coaching style to another. How have the similar backgrounds that you share with Cuonzo Martin (the just-departed coach at MSU) helped in transitioning your roster to a new staff?*

PL: The transition has been smooth. Cuonzo did a terrific job establishing a winning culture at Missouri State. Both of us come from similar backgrounds in terms of working with Coach Keady and Coach Painter. So there will be some similarities in some of the X's and O's. I think we value similar things on and off the floor.

*HCH: Having answered the previous questions, what are things we (coaches and fans) can expect from you that might differ, even if slightly, from Coach Martin's regime in Springfield?*

PL: I think that there will be a lot of similarities but we all have our own twist on things. Coaching is teaching and we all teach subjects slightly different. We will value taking care of the basketball and getting good shots. The defensive end will be a priority for this program. We will be predominately a "man-to-man" defensive program.

*HCH: How do you see yourself as a figurehead of sorts serving as the head coach of a major university in Missouri? That is, what can our state's prep school coaches expect from you as it pertains to them and their local basketball programs?*

PL: Just an open door policy. High School Coaches will be welcome to attend our practices, or just spend a day with us just talking basketball and bouncing ideas off of each other. I think that it is important to exchange ideas with coaches on all levels in order to better your own program. From a recruiting standpoint we will work the state very hard. There are a lot of good players and very good coaches in this state that do a great job of preparing their athletes for the next level.

*HCH: Finally, a question I like to ask of college coaches when they appear in this column as I think it helps us as high school coaches get a real feel for what our players can expect at the next level...What qualities that can be as broad or as specific to your personality, do you look for when you come see our high school players perform? In other words, what tells you that a potential recruit you're watching has been "well-coached"?*

PL: One of the first things I look for is attitude and coachability. I look deeper than beyond the talent and ask myself the question, "Is this kid a coachable kid and does he have an attitude that will fit in our locker room?" Talent is certainly a calling card but intangibles are also very important to me.



**MISSOURI BASKETBALL COACHES ASSOCIATION  
2011 NORM STEWART CLASSIC  
DECEMBER 3<sup>RD</sup> & 4<sup>TH</sup>, 2012  
BROUGHT TO YOU BY: FIRST MIDWEST BANK & JOSTENS  
SOUTHWELL COMPLEX  
COLUMBIA COLLEGE  
COLUMBIA, MO**



THIS 2 DAY EVENT FEATURES 10 GAMES FROM SOME OF THE TOP BOYS & GIRLS PROGRAMS FROM ACROSS THE STATE OF MISSOURI. THE EVENT IS NAMED AFTER FORMER UNIVERSITY OF MISSOURI COACH, PLAYER, & MISSOURI LEGEND NORM STEWART.

PROCEEDS FOR THIS EVENT GO TO THE AMERICAN CANCER SOCIETY, MISSOURI BASKETBALL COACHES ASSOCIATION & SPECIAL OLYMPICS MISSOURI.

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Saturday, December 3

- 10:30 Moberly v Southern Boone (boys)
- Noon Moberly v Hickman (girls)
- 1:30 Hickman v Poplar Bluff (boys)
- 3:00 Jefferson City v Kirkwood (boys)
- 4:30 Jefferson City v St Joseph's (girls)
- 6:00 Rock Bridge v Nixa (boys)
- 7:30 St Louis Community College v Westminster JV (men)

Sunday, December 4

- 1:30 Troy v Glendale (boys)
- 3:00 Rock Bridge v Blue Springs (girls)
- 4:30 Camdenton v Blair Oaks (boys)



# When GYL meets CYA...

By Mark McLaughlin, President  
Missouri Mavericks Basketball

Seven years ago, when I was working with Future Stars full-time, my company published a statewide sports magazine known as “The Iowa Prep Report”. It was a great platform to promote the things I believe in, to talk about coaches, and players and the great stories that inspire.

It was *indeed* a bully pulpit. I took on some things back in those days that weren’t real cool. Programs that cheated, selfish players who let down their teams with off-court behaviors and decisions that stuck a knife in the hopes of their teams, coaches that got railroaded by school boards and gutless “Illustriously degreed individuals”. I wrote a column for the paper after one very respected, very high integrity coach took a bullet from one of those illustriously degreed individuals. I titled the article, “So you wanna fire your coach, eh?”

I probably got more *overwhelming* positive response from coaches about that column than any other I wrote in the *entire* four years of the paper. I’ll resurrect it at the right time next spring, say, oh, about February 21, and see how it rolls down here.

But...you as a coach are getting set to go into the season. There are probably guys out there who know going in that you’re under pressure. Some of you are going to get kicked in the groin at some point in the next six months, and you won’t even see it coming. Some of you will even *deserve* it, but I dare say that most won’t.

I have the greatest respect for the guys that survive in a CYA(Cover your *you know what*) kinda world. Some features of these coaches:

- 1) You win... You don’t have to make nice as long as you win and when you start winning consistently, or perennially, you don’t have to make nice.
- 2) You’re more respected in town than the Mayor, and could go take his job if you wanted to. And if he gets in your face, you threaten to and he builds a talking statue of you in the city square.
- 3) You’ve been there since God was a child and dirt was, well, rocks.
- 4) You are a skillful and gifted choreographer and public relations specialist. You’re a crisis-manager and a gold-plated problem solver. You have an out of bounds play for every situation, and an answer for every spitball that comes flying at your head....you’re nimble, and tough as shoe leather, and you stick to your guns ‘til the ship sinks.
- 5) The guy I don’t like ... The guy that connives, and schmoozes, and sucks up and plays the “calculation” game, honeying up to potential enemies and keeping them as close as you keep your friends. He/she is better with the “long knives” than Bolsheviks on a putsch.

The last guy ... so long as you keep #1 in place, and the talent keeps coming, and you keep the long knives sharp when someone takes you on, and you keep winning those battles, you'll survive. But at some point, the wins will run out. The talent will run out. Finally, welcome to the point that your CYA skills give way to a Hosni Mubarak, "Arab Spring" kind of moment. You ever notice that the reason Arab dictators never leave office voluntarily is that they generally end up dead?

If you set out to screw enough people, you'll make enemies. As long as they're powerless, they fade off into the night. But if they end up *with a bigger screw* than you have, get ready ... your time has arrived.

People that play those games with other coaches, players, and parents, the time will come when the playing field gets leveled.

You know those guys that run up the score against you when you have a weak, helpless team? They come up to you and schmooze with you before the game, tell you how great you are, put the wood to you, have their kids play dirty, and go back into "politician" mode again when it's over ... doing everything except French kissing you before flipping you off behind your back on the way down the tunnel to the locker room.

How many people do you suppose Mubarak did that to? Kelvin Sampson? Bruce Pearl? Jim Tressel? Hate to say that about those guys, but when they cross the line and cut corners and cheat, the gloves are off.

If you're not gifted in the "games people play", chances are, you lose. If you don't know whose tush to kiss, whose kid to play, whose grade to inflate, what rules to bend, or what kids your school doesn't like (and wish would go away) versus the little princes and princesses destined to inherit the earth, and who you're supposed to coddle, you will not win in a CYA kinda world.

I used to lament about being one of those people. I've never been good at "the games people play", and I've become skilled at recognizing the "game-players". I have to accept that they too occupy the planet, and I've come up with only one answer.

**Gird Your Loins** and press on.

I've always *really* wanted to say that in a written piece. It makes me feel all Achilles-like. You see the movie "Troy"? Loved it... Achilles was the most apolitical warrior ever to walk the face of the earth, and he was, with the exception of Odysseus, surrounded by the most CYA guys in history ... Agamemnon being the worst of them all. Achilles hated Agamemnon, had *no* respect for him, and refused to play the game. When something bad was about to happen, He GYLed in a CYA world, and "all he did was *win, win, win no matter what...*"

I've always wanted to say that in a piece too.

The coaches I respect the most that I know are the GYL guys ... They have #1 , #2 and #3 in place from my original list because they worked hard and they persisted. They were good at #4 and handled all the storms --- probably outlasted spineless “Illustriously degreed individuals”, stood their ground against parents who bullied and intimidated, and toughed out the bad years *knowing* that their vision was right.

And they *drew the line* at #5. They wouldn't go there...George Washington, Abraham Lincoln, Tom Osborne, George W. Bush, Chris Christie, Joe Lieberman and Coach K. All are heroes of mine.

I respect Missouri for sticking with Gary Pinkel and giving him a chance to develop his football team into a legitimate conference contender every year. Kirk Ferentz had three subpar years at Iowa until he got through all the crocodile tears for the loss of Hayden Fry, and established his program. I respected Tom Davis at Iowa *so much* as a coach and a person, and know that karma was work when they let him go... Iowa basketball hasn't been the same since, and I suppose ten years of bad stuff happening is an appropriate price to pay for throwing out one of the most principled, respected men I ever knew in coaching....Fran McCaffrey *is* the answer and the villains who cut Dr. Tom loose are long gone.

When it comes to #5 --- politic and schmooze, they won't do it. I wouldn't do it. If someone was a cancer for me, I *cut it out*. If someone needed to be benched, or yelled at, or disciplined *hard*, I did it. If I had staff members who were under-cutters or underminers, I took them on rather than slink off into the night. I've enjoyed some *great* administrators in coaching that stood in there and took those bullets with me when I did what principle dictated. And I've had it go the other way too.

It's what happens when CYA meets GYL. The two *cannot* co-exist in the same habitat and one or the other will have to prevail. Harry Potter and Voldemort ...

*“Neither can live, while the other survives...”* I always wanted to say that, too. I'd love to be able to tell you that Obi Wan Kenobi always prevailed against Darth Vader. I'd love to say that Churchill wins out over Hitler every time.

But the reality of the situation is this. A CYA world is all about schmoozing, and *power*, and about *personal survival and advancement*. Political correctness in every organizational hierarchy in America is willing to cut the baby in half in order to win and to make sure...*beyond all else* that **they** survive.

Exhibit A --- The Executive branch of the United States Government.

Exhibit B --- *Most* of the Congress of the United States.

Exhibit C --- Corporate America and the Occupy Wall Street Crowd

Exhibit D --- A lot of people that GYL people work with and for...In Court houses, state houses, corporate offices and any place where people compete for success and adulation.

So back to you, Coach. I'd love to be able to say that you will prevail. I'd love to be able to say that when GYL meets CYA that "the people" will rise up in support of what's right. I'd love to be able to say that people *can handle* having their kids be forced to work, and to take their turn, and share, and *earn* what they receive. And I'd like to be able to say that when CYA is confronted with GYL, that CYA yields the field. It only happens when the loudest voices are the people calling out for the right thing to happen, expect it to happen, and get involved to see that it happens. The reason it doesn't four out of five times is that squeaky wheels get the grease, and the CYA guys are the ones there to provide it ... whether it's WD-40 or KY-jelly ... depending on which way the wind is blowing.

Either way, **gird your loins**, and settle in for the fight of your life. Do what's right for your program, your school, your business, your family. Don't give in to the pressure to bend to PC and don't be the guy that sacrifices someone else on the altar to provide a stationary, if bloody step stool to your own ambition.

At the end of the day, when your deeds are judged in front of the Only One that really matters, we'll all have to give account for what we did. If you're Ronald Reagan, they'll build statues of you all over the world. If you're Josef Stalin, they'll drag down your statue in the city square.

If you do the right things, and you don't prevail, and you're asked to move on next year, *move on* or *step away from it*. When the rules of the game *change*, or the deck gets stacked, forget about making anyone happy or cowering in a corner fearing for your job or your safety. Think about facing your wife and kids at night and, before you go to bed, your own image in the mirror.

Do what's right and stand up to what's wrong ... no matter what it costs you. Be ready to say *so be it*. I leave you with this thought tonight.

When the Founders finally put all their names to the Declaration of Independence, they knew they'd signed their own death warrant. But they took, the risk, girded their loins, and put their lives on the line, with the final words of the Declaration.

"With **firm reliance** in the **protection of Divine Providence**, we mutually pledge to each other our lives, our fortunes, and our sacred honor. " We take the chance, wade into the crap storm, and get bloodied...if that's what it takes.

Principle, unfortunately, allows us no gentler or easier route to what the right thing is. We have to *go there* ourselves, no matter what. Choose today which way you want to go...as a player, a coach, an employer, a corporate CEO or a President of the United States.

Do the right thing.

**MISSOURI BASKETBALL COACHES ASSOCIATION  
GARY FILBERT CLASSIC  
JANUARY 21<sup>ST</sup>, 2012  
MEXICO HIGH SCHOOL IN MEXICO, MO**

THE INAUGURAL GARY FILBERT CLASSIC WILL BE PLAYED AT MEXICO HIGH SCHOOL ON THE RECENTLY-RENAMED GARY FILBERT COURT.

GARY FILBERT WAS THE FOUNDER AND EXECUTIVE SECRETARY OF THE MISSOURI BASKETBALL COACHES ASSOCIATION. THIS ONE DAY EVENT WILL HONOR HIS LEGACY WITH THE MBCA.

PROCEEDS FROM THIS EVENT WILL GO TO THE AMERICAN CANCER SOCIETY & MISSOURI BASKETBALL COACHES ASSOCIATION.

MATCHUPS INCLUDE (TIMES TBD):



**MEXICO VS. SAVANNAH ( BOYS )  
MEXICO VS. HARRISBURG ( GIRLS )  
ROCK BRIDGE VS. WHITFIELD ( BOYS )  
STURGEON VS. SCOTT COUNTY CENTRAL ( BOYS )**



*FOR MORE INFORMATION,  
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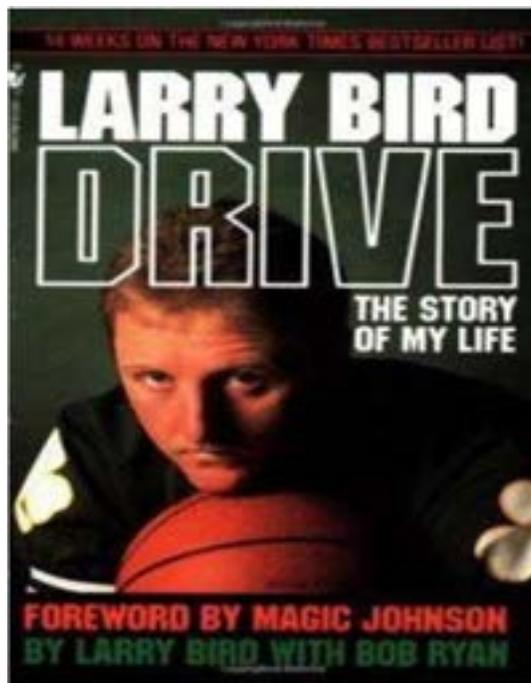


### PLAY OF THE DAY

(see article on the Triangle Offense following this section)

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### SUGGESTED READING



DRIVE by Larry Bird

\*\*\*\*\*

### SUGGESTED WEB-SITE

[www.nbaplaybook.com](http://www.nbaplaybook.com)

Possibly the most comprehensive site of plays from all levels from around the world. An IMMENSE collection of basketball strategy!



# The Triangle Offense

**By Steve Mergelsberg**  
**Hard Court Herald Guest Columnist**

The Triangle Offense is the brainchild of one of the all-time greats of the game, Tex Winter. The Triangle is based on execution of the fundamentals and court spacing to produce the best high-percentage scoring opportunities. It is impossible to teach the Triangle or any offense if your players cannot execute basic offensive skills. At the high school level, players will struggle with the basic fundamentals of the Triangle such as spacing, crisp passing, changing speeds, cutting and most important, reading the defense.

## Basic Concepts

While the Triangle offense can be complex and intricate, the basic concepts can be easily adapted into, lower levels of competition. Once your players accept their roles in this offense, you'll be on your way to success. The simpler version of the Triangle offense relies on the same basic concepts as Winter's - good spacing and movement. Players must be 15 to 18 feet apart so the defense can't crowd an area and make your player's passes ineffective, forcing the offense to break down. In the original Triangle, all offensive movement is in reaction to what the defense does. High school players will have a difficult time just dealing with the fundamentals needed to run any offense, so don't rely on your players being able to read defenses. Instead of being preoccupied with what the defense is doing, have your players focus on running the Triangle and let the opponents attempt to read it.

## Basic Triangle Alignment (Right Side)

As you can see by the basic alignment in diagram [1], this triangle is on one side of the floor. Opposite the triangle are two players in what is called the "tandem" side of the offense.

The numbers in the diagram do not represent positions, only players. You must forget the normal assumption that guards play out front, forwards at the wings, and centers in the low post.

I tell my players that they are not 1s, 2s, 3s, 4s or 5s but everyone is a 15! (If you add up all the numbers it totals 15). Your players must play all these positions when using this offense.



## Tandem Entry

Player 1 has the ball. 2 runs to the free-throw line extended from the block area. 1 can pass to 2 and cut for the handoff or keep the ball and use 2 for a pick. If 2 hands the ball off to 1, 2 can roll to the basket for a perfect pick-and-roll. On the triangle side, 3 and 4 will go to the block area and set a double screen for 5. 5 will take his or her assigned defender behind the screen, then pop out toward the tandem side looking for a pass from 2, providing he or she didn't handoff to 1.



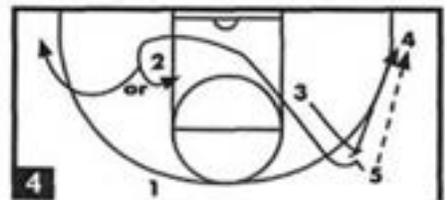
If 5 doesn't get the ball, he or she continues the route to form the triangle. Without the ball, 1 continues to the corner looking for a pass from 2 and a jump shot. 2 can also pass to 1, slide down the lane and play a two-player game with 1 because that side of the floor is open. 2 can always turn and face-up with the defender for a one-on-one situation. 4 slides up to the tandem post while 3 pops to the top. If 1 has the ball in the corner, 5 ducks into the lane and gets a pass from 1 for an easy layup or dish-off. After the player movements, notice that the triangle and tandem are now on the opposite sides of the floor. For simplicity, try to have every entry with the triangle and tandem on the same side.



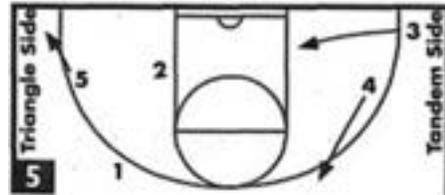
## Triangle Entry from Corner

5 has the ball and passes to 4 in the corner to start the series. 3 steps up to set a pick for 5. 5 cuts off 3 looking for a pass from 4.

If 5 fails to get a pass from 4, he or she runs a route and curls around 2 looking for a pass from 4. If 5 still doesn't get a pass, he or she drifts to form the triangle on the left side. As 5 is running through the lane, 3 sets a pick for 4 trying to set a pick-and-roll.

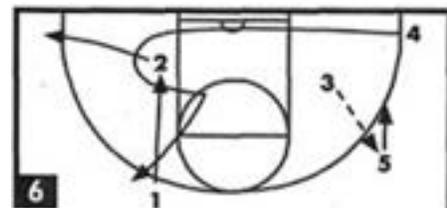


If nothing materializes from the corner entry, 4 dribbles to the top as 3 goes to the block area to form the other half of the tandem.  
 Players 5, 2 and 1 makeup the triangle on the opposite side.



### Triangle Entry from Post

5 passes to 3 in the post. 4 runs baseline looking for a backdoor pass from 3. As 4 cuts across the baseline, 1 forms a double screen with 2. 4 curls and looks for a pass from 3. If 4 fails to get a pass, he or she proceeds to the top to form the triangle.



2 flares out to the corner and 1 becomes the triangle-side post 5 can cut off 3 for a handoff or play a two-man game with 3 as soon as 4 clears out.

If nothing happens, 3 dribbles out and 5 goes to the post to form the tandem side. 3 also has the option to face-up and go one-on-one with the assigned defender.

### Triangle Options

#### Triangle Post Option

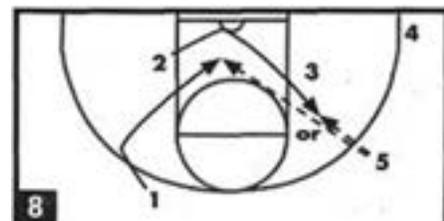
5 has the ball, 1 sprints toward 5 for a pass as 3 steps and locks out his or her defender and steps into the lane looking for a quick pass from 1 for a layup.



#### Tandem Backdoor Option.

2 sprints toward the baseline, then jab steps and runs to get a pass from 5 at the triangle elbow.

1 takes two or three steps to the left and cuts toward the basket looking for a pass from 5.



### Tandem Screen-And-Shoot Option.

Players proceed as in diagram 6. As 4 is just about to curl around the screen, he or she backpedals to the corner looking for a skip pass from 3 for the jump shot.



### Triangle Pop-And- Shoot Option.

Players proceed as in diagram 2 above. 1 passes to 2 and cuts while looking for the return pass. 3 and 4 set a screen for 5.

5 runs the normal route behind screen, but instead of coming over the screen, he or she pops to the corner looking for a skip pass from 2 for the jump shot. If 5 fails to receive the pass, he or she should come over the screen looking for the pass and shot at the free-throw line area or try to go under the screen for an easy layup.





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### **MBCA EXECUTIVE BOARD MEETING**

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October 5, 2011

Meeting was called to order at 8:01 by President Neal Hook

Dave Fox began with current business

- Coaches/Representatives Introduced
- Corporate Sponsor Introductions
  - Collegiate Awards – Frank Boster (General Manager) – Missouri Challenge Sponsor
  - Johnny Mac Sporting Goods – John Nichols - Missouri Challenge Sponsor

Neal Hook

- Reviewed the responsibilities of the Executive Board and made introductions

*Motion to accept this Executive Board...*

Motion made – Jim Vaughn

2<sup>nd</sup> – Scott Jermaine

All approved

- Job Description for District Reps
  - Attend at least one board meetings
  - Attend All-State Selection Committee
  - Submit an article to Shane Matzen four times a year for Newsletter (optional, but suggested)
  - Be a liaison for the MBCA and promoter of our organization
  - Appoint a Classification Rep for each region to select All-State and communicate the process to District Representatives
  - Volunteer to work at least one MBCA event each year

**BY FRIDAY (10/7) – TURN IN YOUR CLASSIFICATION REPRESENTATIVES TO SHAWN ERICKSON PLUS TURN IN WHICH EVENT YOU WILL BE WORKING THIS YEAR AND GIVE TO SHAWN ERICKSON**

- Executive Director Fox encourage representatives to get coaches in other classifications involved. Every high school in Missouri is receiving a letter on “Why Coaches Want to Be a Member” in the MSHSAA mailing packet

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- Also released, scholarships will be awarded to 10 players this year at Academic All-State worth \$500.00 apiece.

#### 8:24 New Board Members Inducted

- SW Boys – Skip Brock
- SE Girls – Tyler Abernathy
- Central Boys – Ryan Fick
- KC Boys – Chris McCabe

#### *Motion to accept this new Board Members...*

Motion made – Bill Gunn  
2<sup>nd</sup> – Gary Belcher  
All approved

#### 8:28 Post Season Awards - Shawn Erickson

- Reviewed All-District Selection Process – see forms online
- Review All-State Selection Process – see forms online
- Review Academic All-State Selection Process – see forms online
  - Awards Ceremony will be at Drury University again this year
  - Julie Matheny suggested an amendment to the qualifications, taking out the playing time qualification. Discussion continued about how we can exclude a player that does not control their playing time. *Subject was tabled until Friday.*

#### 8:58 Missouri Challenge – Nick Kimberling

- Selection of Teams – Media selected; discussion was brought in on the coach having more input on the team selection; Ryan Shaw suggested Repls coach the All-Star Game *Subject was tabled until Friday*
- Selection of Coaches – Representatives selected
- Identify Areas of low numbers
- Proposed action in process - Name changing to “Event” so student-athletes will not be counted toward any of their All-Star games.
- Johnny Mac’s will be donated new uniforms
- Skip Brock and Mark Denbow joined the committee

#### 9:18 Clinic Report – Dave Fox

- 11:00 tomorrow – all Board Members will be introduced
- Joplin Coaches will be introduced and we will be giving them new uniforms (from NIKE) and recognize all of the men’s coaches brought basketballs

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- Happy to recognize the Filbert family, Glenda will be working the clinic, Coach Norm Stewart will be there
- All representatives will be asked to assist in clean-up and various jobs during the clinic – be available
- Clinic Coordinator – Dave Fox would like assistance, please see him if you are interested

9:26 Executive Director Comments – Dave Fox

- Updated the upcoming events –
  - Norm Stewart Classic – Sponsorship has grown
  - Updated Corporate Sponsorships – see handout that is given to potential corporate sponsors

9:29 Secretary Comments – Jeni Hopkins

- Great turnout

9:30 Treasurer's Comments – Tonya Mirts

- Good Shape! See handouts given
- Reviewed the handouts of all expenses and deposits
- Reviewed the handout on the breakdown of each event

Motion made – Herb Webster

2<sup>nd</sup> – Ryan Shaw

All approved

9:41 MBCA Incorporation Status – Neal Hook

- Amend Constitution –process is in review
- We are now state and federal tax exempt, working on filing taxes
- Bank account – now at U.S. Bank
- MBCA Responsibilities
  - Hall of Fame – Kevin Walsh
    - Review proposals for site and review Friday
    - Selection Committee interests, see Kevin Walsh
  - MBCA Website – Bill Gunn
    - \* MBCA App – can access through mail accounts
  - Hard Court Herald – Shane Matzen
    - Hall of Fame Ballots will be rerouted
    - Speakers tomorrow – see Shane
    - Area news-optional-send him for newsletter
    - Send edits of board contact information to Shane

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- Proposed a more in depth sponsorship for his online show as another source of promotion and fundraising

*Motion made to approve a sponsorship for Bill Gunn (\$1200.00) and Shane Matzen (\$600.00)*

Motion made – Herb Webster

2<sup>nd</sup> – Jim Vaughn

All approved

- Coaches vs. Cancer – Jason Wolford
  - Sponsorship commitment – any event that you use Coaches vs. Cancer – those proceeds go to them. If not it is considered a 3<sup>rd</sup> party event and may be given to charity of choice

9:58 Old Business

9:59 New Business

- NHSBCA Representative – Chris Nimmo

*Motion made to add Chris Nimmo as Rep, Shane Meyer as promotions and advertising.*

Motion made – Kevin Walsh

2<sup>nd</sup> – Ryan Shaw

All approved

- Gary Filbert Scholarship criteria was discussed, see handout
- Next Meeting, Friday, October 5, 2011- 11:00 Columbia College Conference Room

10:05 *Motion made to adjourn meeting*

Motion made – Herb Webster

2<sup>nd</sup> – Ryan Shaw

All approved

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### **MBCA EXECUTIVE BOARD MEETING**

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October 7, 2011

Meeting was called to order at 11:02 by President Neal Hook

- President Hook welcomed the executive board and representatives.

11:03 Clinic Review – Dave Fox and Shawn Erikson reviewed the clinic numbers (handouts will be provided at next meeting)

- It was announced that Larry Brown donated his \$1000.00 check to Joplin High School. More donations may be sent to Joplin High School at:  
310 W. 8<sup>th</sup> St.  
Joplin, Missouri 64804  
ATTN: Jeff Williams
- Dave Fox suggested thinking about ways to realign any aspects of the clinic, including the Late Night.
- Shawn Erikson suggested an email survey about the clinic to the coaches.

11:12 District Representatives

- Shawn Erikson asked again for the Classification Reps for All-State selection committees
- Remind your region that coaches must be members to honor their players with post season awards
- Also reminded about signing up to work events.

11:15 Board Members – Dave Fox

- Chris Neff did a great job with vendors this year.
- Dan Rolufs will be reappointed as Assistant Clinic Coordinator
- Julie Matheny will be moved and become the St. Louis private Representative
- Julie Porter will be the new St. Louis Representative

A motion was made by Jim Vaughn to accept these changes

Motion Made – Jim Vaughn

2<sup>nd</sup> – Ryan Shaw

All Approved

11:20 Academic All-State Criteria Updates

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- Questions have been risen about criteria
- Jim Vaughn voiced keeping the criteria the same
- Bill Gunn and Chris Neff said the NCAA requires players only playing in 50% of the games

*A motion made was to keep the criteria the same*

Motion made – Ryan Shaw

2<sup>nd</sup> – Shawn Erikson

Discussion Continued about tracking, adding another level (HM)

10 approved, majority opposed

Motion declined

Discussion continued about which direction to go.

Summary – Leave criteria the same for an award called Scholar-Athlete of the Year. A committee will then choose ten boys and ten girls to be named the Gary Filbert Academic All-State

*A motion is made from above summary*

Motion Made – Shane Matzen

2<sup>nd</sup> – No 2<sup>nd</sup>

Motion declined

Discussion continued to keep the criteria the same and call them Academic All-State and then take the top ten as the Academic All-State Scholarship Recipients. More was made to take out the quarter requirement. Also, add stats to it. Further discussion was tabled.

*A motion was made to keep it the same, but add stats to the form*

Motion – Matt Thomas

2<sup>nd</sup> – Herb Webster

All Approved

11:50 Missouri Challenge – Nick Kimberling

- All is well – adding to his committee

11:51 – President Hook again congratulated Coach Fox on great clinic and introduction of representatives and what a nice touch that was for the clinic opening

11:52 – Filbert Five

- Send in nominations

11:53 – Secretary and Treasure – All is well, no report

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11:54 – Hall of Fame

- Looking at sketches of new Hall of Fame Display
  - Discussion and preferences were polled to see which were
- Questions were asked and discussion continued on which design we pick  
13 liked Concept 1 and 13 liked Concept 2
- \$20,000 is the cost for the construction; Hall of Fame will work with us on payments. Coach Fox would like at least half be paid now. Board agreed

*Motion made to pay 50% now and Executive Board can decide how to pay the 2<sup>nd</sup> half*

Motion made – Shane Meyer  
2<sup>nd</sup> Herb Webster  
All Approved

12:02 – Hard Court Herald/Website – Shane Matzen/Bill Gunn

- All is well, gratitude expressed about sponsorships

12:03 - Gary Filbert Memorial Scholarship

- Need criteria, please email suggestions on what criteria should be on it
- Executive Board will decide final criteria

12:05 – Old Business - none

12:05:10 – New Business - none

12:06 – President Neal Hook adjourns meeting

Motion made – Herb Webster  
2<sup>nd</sup> Brett Goodman  
All approved

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## EXECUTIVE BOARD MEETING

12:07 President Hook calls to order

- Special Olympics of Missouri – we pay \$3500.00 to assist to clinic. They have been doing this for six years. We would like to raise it to \$4000.00. Discussion was made about when we pay them and how much for the Norm Stewart Classic (\$500.00). During the Norm Stewart Classic Coach Fox would like to raise admission to \$6.00 and give \$1.00 to Special Olympics and give \$1.00 to Cancer Society.

Executive Board decided to raise Special Olympics stipend to \$4000.00

- Shawn Erikson was paid \$2000.00 in March for his work. President Hook suggested paying him \$1000.00 for his work on the clinic. Executive Director Fox said basically his work is priceless.

Executive Board decided to give Shawn Erickson \$1200.00 for his work now and again in March. All were in favor.

- Executive Director David Fox is paid \$700.00/month
  - Discussion was made on giving him a % of the sponsorship money/donations he brings in. The percentage discussed was 10%. 12% and 15 % have also been discussed and developing a tier reward system.
  - It was suggested that 15% be the percentage that Coach Fox gets for all sponsorships/donations. All agreed.

1:00 President Hook adjourned the meeting

***“To Promote Basketball in the State of Missouri”***



## 2011-2012 MEMBERSHIP APPLICATION

Please fill out and return \$25 per single membership  
(Take note of "All-School" rate and late fees below).

NAME: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

SCHOOL AFFILIATION: \_\_\_\_\_

CLASS:            1\_\_\_                    2\_\_\_                    3\_\_\_                    4\_\_\_                    5\_\_\_  
                     JR HI\_\_\_                    HS\_\_\_                    JUCO\_\_\_                    COLLEGE\_\_\_                    OTHER\_\_\_

REGION:            NW\_\_\_                    NE\_\_\_                    SE\_\_\_                    SW\_\_\_  
    South Cent\_\_\_                    Cent\_\_\_                    KC\_\_\_                    STL\_\_\_

Total Wins as Head Coach \_\_\_\_\_

Number of years coaching at each level:

COLLEGE:            ASST\_\_\_                    HEAD COACH\_\_\_                    TOTAL\_\_\_  
 HIGH SCHOOL:            JR HI\_\_\_                    HS ASST\_\_\_                    VAR\_\_\_                    TOTAL\_\_\_

MAIL TO:

MBCA, c/o Shawn Erickson  
942 North 6<sup>th</sup> St  
Festus, MO 63028

(Please note: single Membership is \$25 per year)

\*\*\*\*\*SPECIAL "ALL-SCHOOL MEMBERSHIP"\*\*\*\*\*

INDIVIDUAL Schools may enroll ALL of their coaches (boys AND girls) for a school membership fee of only \$70. Each coach on the staff though will have to fill out an individual membership form along with the check for \$70. After February 1, 2012, the prices will go up to \$30 per individual and \$85 for the entire school staff.

I would like to become more involved in the MBCA and its activities. Please check out the info below for more information on how you can contribute:

MBCA web address: [www.mobca.org](http://www.mobca.org)

Shawn Erickson: mbca.allstate@gmail.com

Suggestions for the MBCA Board to consider:

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